



FOR IMMEDIATE RELEASE

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Innovative New Website Launched to Help Save Lives and Reduce Nations #1 Cause of Teen Fatalities: TeenWatchAlert.com

Specialized teen safety products help correct dangerous driving habits before it's too late

AUSTIN, Texas – Concerned parents now have another ally in combating the number one killer of teenagers in the US – Motor Vehicle Accidents. Following a year of intensive research and development, TeenWatchAlert.com launches to help reduce today's staggering accident statistics involving young drivers. This new community-based driver monitoring program works to keep teens safe on the road and offers parents the peace of mind they so desperately deserve.

The revolutionary concept of TeenWatchAlert.com is the vision of CEO and founder Gaye Jones. Like most parents, Jones became interested in teen driving safety once her own children took to the roads. But no matter how well she prepared them, Gaye's intuition told her there had to be a way to protect her teens once they left the safety of the family driveway.

Frustrated by the lack of existing solutions to meet her stringent requirements, Jones decided to create her own. Believing that it truly takes a village to raise a child, TeenWatchAlert.com was born. This exciting new program builds upon the same proven methods that national transportation carriers have used successfully for years to actively monitor and improve employee driving behaviors. However, Jones has been able to enhance both the quality and effectiveness of these systems by incorporating several unique features (including high-visibility vehicle decals and a customizable 24-7 incident reporting system).

Jones' mission is simple – Go “live” to save teenage lives.

The formal launch of the TeenWatchAlert.com website coincides perfectly with the start of the new school year. Factor in the upcoming Teen Driving Safety Week in October (19th – 25th), and now becomes the ideal time to [sign up](#) and protect young families by promoting teen safe driving habits.

In keeping with the company philosophy, TeenWatchAlert.com recently sponsored a booth during the *Anti-Crash Bash* on August 16th at the Dell Diamond ballpark in Round Rock, Texas. This event is a collaboration between the Allstate® Foundation and the Texas Teen Safe Driving Coalition. The festival raises awareness of teen driving safety by bringing teens, parents, law enforcement and community members together to share information and offer support.



Vince the crash test dummy (pictured with TeenWatchAlert.com founder Gaye Jones) gives his approval at the 2014 *Anti-Crash Bash*.

About TeenWatchAlert, LLC.:

TeenWatchAlert.com is dedicated to helping save lives and preventing needless accidents involving young drivers. Single mom Gaye Jones, founder and CEO of TeenWatchAlert.com, created this new community-based monitoring service to allow teens and parents to work together to help foster safe driving habits and encourage responsible adolescent behavior.

To learn more about the numerous benefits of the program visit <http://teenwatchalert.com/>.

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